

## REPORT TO THE COMMUNITY 2015

Muncie Public Library envisions a community where people are excited by ideas and utilize the resources of the Library to explore, discover, imagine, and create. Every day of the week, Library resources, programs, and services focus on helping the people of our communities explore their options, pursue



creative endeavors, and harness their imaginations. The Library Mission is to provide accessible and innovative services responding to the reading, informational, educational, and enrichment needs of the community.

### Programs

Programs ran the gamut in 2015 and provided hundreds of options. Educational, cultural, and literary programs targeted identified needs and desires of customers. The range of options was truly impressive. Everything from the Big

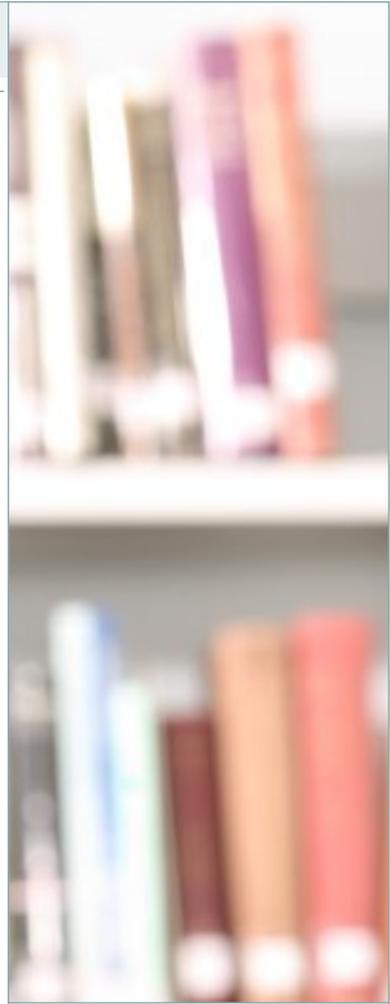


Questions/Big Ideas programs presented in conjunction with Ball State University, that explored philosophy, history, and the science of happiness to early literacy programs for our very youngest residents, and Kano Create technology programs.



### SPECIAL POINTS OF INTEREST

- Muncie Public Library Vision & Mission
- Our Programs
- Financial Information
- Leadership



## Technology Opportunities

One-on-one tutorials helped hundreds of people improve and maximize skills with computers or develop video and sound productions. One young person developed a video utilizing one of the Library drones to educate and spotlight solar panels on the roof top of a local church. See that video here: <http://bit.ly/24kx5Vz> . Another customer developed a digital family



album using historic photographs. One creative customer learned how to record, edit, and mix his own CD using the equipment available in Studio A at Connection Corner. Others have honed computer skills needed to apply for and land jobs. There are so many more stories and each one unique, although customer satisfaction and delight are common threads that are woven into each experience.

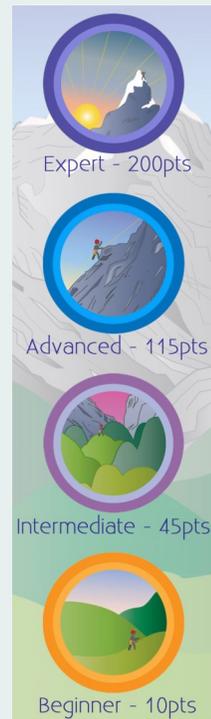
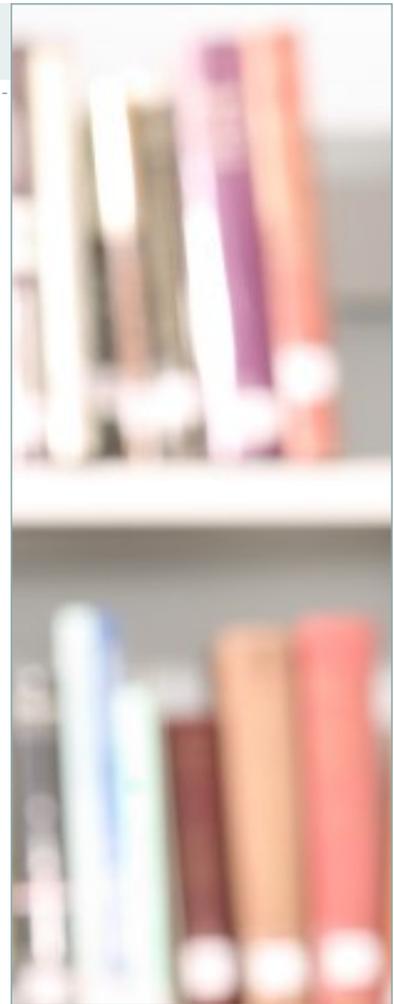
## Summer Reading

One of our most popular programs is Summer Reading. It helps youth reinforce and enhance the reading skills gained during the school year. This program is often heralded as an important method for ensuring youth avoid the dreaded summer slump! The 2015 program was one of the biggest and best in the history of the Library. More than 1,500 youth signed up with hundreds completing various levels for special recognition and prizes donated by local businesses. Truly impressive!



## Digital Climbers Program

This unique program, developed by staff at Connection Corner, MPL's digital library, challenged youth to explore technology, develop new skills, and pursue identified outcomes. Kids took to it like ducks to water and competition was often fierce to see who would scale the 'digital mountain' first. It was so popular that in 2016 it will be presented at other Muncie Public Libraries.



## Early Literacy

Identified as a critical element, essential to economic development and future success of the community, literacy continued to take a front seat at Muncie Public Library in 2015.



**Number of Youth Programs  
In-House & Outreach Events**  
**1,047**

**Number of Participants  
In-House & Outreach Events**  
**17,316**

Library employees visited the local Headstart Program and daycares. In-house, staff provided dozens of programs for young learners.



Great Achievers, the Library's 21<sup>st</sup> Century Learning Center, expanded this school year to include 4-5 grade students. A total of 55 students participated in this curriculum support, after school program run by the Library. The program's director shared a story of a girl having trouble with

spelling. "Her initial spelling test scores were so low; we made it a priority to focus on it with her. Each day she took a practice test and then went home and wrote the words she missed three times each. Her hard work paid off when she brought us her first ever 100% on a spelling test!"

## Solar Power Grant

The Library received \$30,000 from a Solar Uniting Neighbors (SUN) grant to help fund a solar carport at Kennedy Library. It is the first major energy saving venture undertaken by the Library and has been a big hit with the public. Savings are



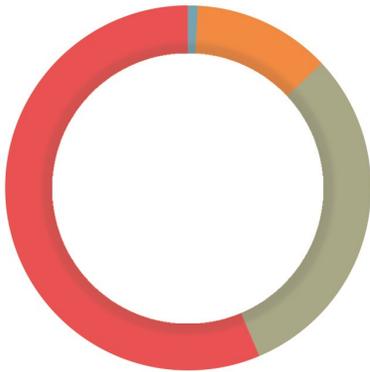
expected to offset energy bills in 2016 and beyond. The project also provides MPL with the opportunity to share solar information with the community. This venture also sparked the interest of MPL staff who organized a Green Committee to identify other green options the Library might pursue in 2016.

## Card Count

**46,104**

**Includes Resident,  
Non-Resident,  
Student, PLAC, and  
Reciprocal Cards.**

## Operating Expenditures



**Personnel**  
57%, \$1,980,944.39

**Other Services**  
31%, \$1,085,691.82

**Buildings/Books**  
11%, \$366,567.29

**Supplies**  
1%, \$48,436.16

## Operating Revenue



**Property Taxes**  
74%, \$2,703,184.50

**COIT**  
15%, \$529,902.00

**Other**  
11%, \$413,907.93

## Collections

**210,367**

**Includes all items,  
print, audio-visual,  
etc.**

## Circulations

**673,646**

**Includes all  
circulating items at  
all branches.**





## Board of Trustees 2015

Joanne Baierwalter

Barbara Bryant

Marilyn Carey

Roger Gilcrest

Tim Heller

Billie Sheppard

Phyllis Zimmerman

Nancy Turner, Emeriti Member

## Officers 2015

President: Joanne Baierwalter

Vice-President: Marilyn Carey

Secretary: Barbara Bryant

## Closing Remarks

Libraries are first and foremost people focused. Our staff has a passion for service and is deeply committed to the community. They serve on boards, are active in neighborhood associations, in churches, and in our schools. The community is at the heart of everything we do. Knowing and understanding needs, being

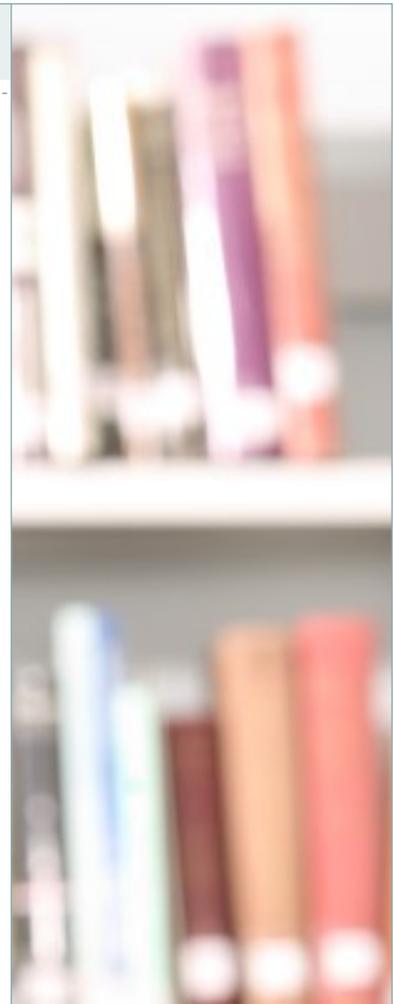


flexible enough to respond to needs and then having the initiative to jump in when needed. That's our starting place—it is what we value in ourselves as an organization, as leaders and as employees serving the Muncie community. We value our relationship with the community and the expectation

at the Library is that everyone is treated with courtesy and respect. How could it be otherwise?!

Sincerely,

Ginny Nilles, Director  
Muncie Public Library



**Muncie Public Library  
Administrative Offices  
2005 S. High Street  
Muncie, Indiana  
47302**

[www.munciepubliclibrary.org](http://www.munciepubliclibrary.org)